



VOYAGE  
CONSULTING GROUP

# Company Culture Check-Up

*Leverage Your Culture for Competitive Advantage™*

Hello Leader,

Welcome to Voyage Consulting Group. We look forward to serving you.

In the meantime, use this check-up to reflect on your company's culture. This is intended to be done in about 15 minutes to help leaders gain *some* insight. Not ALL of the insight, just some. You will be able to identify some great things about your culture, along with some things you might want to influence to change.

If you identify enough that needs to change in order to achieve the goals and vision you have for the company, please reach out to us to help you. We've worked in this space for 20+ years—long before it was trendy—so we can speed up your impact.

Start with a conversation about your reflection. You can set one up with me directly [using this link](#).

The changes happening outside your company are not going to slow down.

We can help you change the inside so you're ready to keep up...maybe even so you set the pace for change for your competitors. How would you like that?!

Watch your inbox for emails from me with tips for things like that. I look forward to helping you make your leadership journey a prosperous voyage.

Here's to smooth sailing ahead,

Kelly Byrnes

Founder, Voyage Consulting Group

## Take the Assessment

*Please put checkmarks next to the ones that apply to your company.*

1. \_\_\_\_\_Your company has reached its objectives consistently for the most recent six quarters.
2. \_\_\_\_\_Employees are clear about the company's direction and vision.
3. \_\_\_\_\_Employees give discretionary effort with enthusiasm and without complaint.
4. \_\_\_\_\_Communication throughout the company is effective and builds relationships.
5. \_\_\_\_\_Employees at all levels understand your business and how they contribute to it.
6. \_\_\_\_\_Management intervenes with below average performers to guide them to improve.
7. \_\_\_\_\_When problems arise, employees work toward solutions professionally and resourcefully.
8. \_\_\_\_\_Customer retention is higher than industry average and has been growing.
9. \_\_\_\_\_Top performers are thrilled to work for the company and have recruited their friends.
10. \_\_\_\_\_The company's decision-making process yields timely buy-in and complete support.

## Score the Assessment

- **If you checked 8 or more:**

Your company is on the right track and might benefit from a Culture Audit to help fine-tune or update practices you have in place.

- **If you checked 6-7:**

Your company is missing key elements needed to become high performing enough to gain a competitive advantage.

- **If you checked 5 or less:**

Your company is likely sabotaging itself and has little chance of thriving until the barriers restricting high performance are removed.

## Reflect on Your Perspective

A few things worth pondering for your reflection... Which checked statements are you most pleased with right now? Which un-checked statements concern you? What is the impact if those remain un-checked? Could they be causing other issues, slowing down progress, or frustrating people to the point of disengaging them? Is addressing the un-checked ones worth the effort?



A large, hand-drawn blue border containing horizontal lines for writing. The border is irregular and wavy, suggesting a hand-drawn style. Inside the border, there are approximately 20 horizontal lines spaced evenly, providing a space for the user to write their reflections.

**Voyage Consulting Group** may be able to help you understand and influence your company's culture better. Please visit our website today to learn more about how we have helped leaders influence their cultures to achieve greater impact and results.

- [About Us](#)
- [About Our Clients](#)
- [Company Culture Services](#)
- [Leadership Development Services](#)



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